



CALI GROUP ANNOUNCES FINANCING FOR MISO ROBOTICS

Capital To Be Used To Deploy “Flippy” In CaliBurger Restaurants

July 6, 2017 - Cali Group announced today that Miso Robotics has received over \$3 million in funding from strategic investors, including Acacia Research and Match Robotics VC. The press release describing the financing can be viewed at goo.gl/bnK6nS. Miso was co-founded and funded by Cali Group in 2016 to revolutionize the restaurant industry with machine vision, artificial intelligence, and robotics. Miso will use the funding to deploy in CaliBurger restaurants its first commercial product, an AI-driven robotic kitchen assistant named “Flippy” that works alongside kitchen staff to improve operational efficiency for the restaurant industry.

“While the biggest companies in the world are focused on using computer vision and artificial intelligence to drive cars and manage the home, Cali Group will facilitate and lead the adoption of these emerging technologies in the restaurant and retail industries,” said John Miller, Chairman and CEO of Cali Group.

Miso received worldwide attention following the initial debut of Flippy in CaliBurger’s restaurant in Pasadena, California. Miso and CaliBurger were featured in *TechCrunch* (<https://goo.gl/hM4oa6>), *Forbes* (<https://goo.gl/1QnkTC>), *Fortune* (<https://goo.gl/FWL48X>), and *Fox News* (<https://goo.gl/fWDNnP>). And on July 4th, Miso demonstrated a Flippy 2.0 prototype cooking patties on existing kitchen equipment with a standard spatula on CNBC, at <https://goo.gl/pAzozZ>.

Cali Group's mission is to transform the restaurant and retail industries with new technology platforms. Cali Group uses its CaliBurger restaurant chain to demonstrate operational proof of concept and lead the commercial adoption of the software products developed by its sister companies. In addition to CaliBurger and Miso Robotics, Cali Group also has significant ownership positions in Super League Gaming, FunWall, and PopPacks.

ABOUT CALI GROUP

Cali Group is a holding company that comprises CaliBurger, a global restaurant chain, and its affiliated technology companies. Cali Group is pioneering software systems for restaurant and retail operators to drive revenue, lower costs,



collect data, and improve operations. Cali Group uses its CaliBurger restaurant chain to demonstrate proof of concept and lead the commercial adoption of the software products developed by its sister companies.