



CALIBURGER SPINS OUT SECOND TECHNOLOGY COMPANY *PDC Invests To Bring “FunWall” Platform To Global Screen Network*

Cayman Islands – January 15, 2016 – CaliBurger™ announced today that it has spun out a second technology company, called FunWall, Inc. FunWall™ will launch its universal mobile App in CaliBurger restaurants in the first quarter of 2016. FunWall enables users to experience existing mobile games in a “tournament mode” on displays in public settings such as restaurants, bars, airports, subways, shopping malls, and hospitals. FunWall has assembled a team of world class mobile developers to publish a portfolio of massively popular, single player casual games in simple multi-player contests, ranging from thirty seconds to several minutes.

“As the costs of glass based LCD displays continue to decline and plastic based OLED displays come online, we expect displays to be installed in almost every public location,” said John Miller, Chairman of CaliBurger. “At the same time, the mobile game industry is exploding around the world. What is needed is a system to link people socially to game together in public places using displays. CaliBurger will demonstrate the power of the FunWall platform to enhance the customer experience and also generate incremental revenue for the restaurant business.”

The FunWall financing included investments from CaliBurger; the founders of MeziMedia and PriceGrabber; and PDC, a Japanese hardware and software company owned by Panasonic, Marubeni, NTT Group, and Mitsubishi UFJ Financial Group. PDC’s content management system drives over 30,000 "out of home" screens for some of the world’s most recognized brands like Citibank, COACH, NAVY PIER, Japan Airlines, and Tokyo “Skytree.” CaliBurger has used PDC technology to drive the video walls in its global restaurants, and the parties have worked to integrate the FunWall gaming platform into the PDC display distribution system.

ABOUT CALIBURGER

CaliBurger is a 21st century revival of the classic California burger joint. Our founders are California-bred with global ambitions, bringing the best of California culture, technology, imagery and food to markets that have long craved the famous California style burger. CaliBurger provides a premium quality burger experience at an accessible QSR price point. CaliBurger's products feature the highest quality beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburger.com.