



CALIBURGER TO OPEN ADDITIONAL UNITS IN GREATER CHINA

Hong Kong – October 26, 2015 – CaliBurger™ announced today that it will open two additional units in Greater China before the end of 2015. The new Taipei location is located in the most vibrant part of the city called Xi Men Ding, where trendsetters and tourists converge. The address is: No 14, Han Zhong Street, 2F, Wan Hua Area. The new Hong Kong store will be in the heart of Central in Hong Kong at No. 59 Wyndham Street.

By the end of this year, CaliBurger will have operating restaurants in twelve countries in Asia, Middle East, Europe, and North America. Recently, CaliBurger opened its first location in North America to showcase its advanced technology ecosystem, including wireless charging systems integrated into the tables, touch panel ordering built into the walls, and interactivity between customers' mobile devices and a massive video wall. In an article titled “Five Ways CaliBurger is Better Than In-N-Out,” the Seattle Times explained why Seattle is “lucky” to have the first CaliBurger in the United States (<http://www.seattletimes.com/life/food-drink/5-ways-caliburger-is-better-than-in-n-out/>). And Geek Wire published an article explaining how CaliBurger's technology platform differentiates it from any other restaurant experience in America (<http://www.geekwire.com/2015/inside-caliburger-new-in-n-out-like-burger-shop-lets-people-play-minecraft-against-each-other/>).

“To our knowledge, we are the first American burger chain to launch in Asia and open restaurants on four continents in less than four years,” said John Miller, Chairman of CaliBurger. “We will continue to innovate with technology and move faster on a global scale than anyone else in the restaurant industry.”

ABOUT CALIBURGER

CaliBurger is a 21st century revival of the classic California burger joint. Our founders are California-bred with global ambitions, bringing the best of California culture, technology, imagery and food to markets that have long craved the famous California style burger. CaliBurger provides a premium quality burger experience at an accessible QSR price point. CaliBurger's products feature the highest quality beef, buns baked fresh, top-grade chicken, hand-selected vegetables, zero trans-fat oils, sauces made in house, and hand-mixed shakes. Our made-to-order meals are always prepared in open kitchens, and our restaurants incorporate advanced technologies to create a unique dining experience. CaliBurger customers can enjoy a taste of California in an environment that looks, smells, and feels like California. For more information, please visit www.caliburger.com.